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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

6

Application Number

09/922,232

Filing Date

August 3, 2001

First Named Inventor

Samuel Sergio Tennenbaum

Art Unit

3622

Examiner Name

Jeffrey D. Carlson

Attorney Docket Number

691/2

ENCLOSURES (Check all that apply)

☐

Fee Transmittal Form

☐

Fee Attached

☐

Amendment/Reply

☐

After Final

☐

Affidavits/declaration(s)

☐

Extension of Time Request

☐

Express Abandonment Request

☐

Information Disclosure Statement

☐

Certified Copy of Priority Document(s)

☐

Reply to Missing Parts/
Incomplete Application

☐

Reply to Missing Parts
under 37 CFR 1.52 or 1.53

☐

Drawing(s)

☐

Licensing-related Papers

☐

Petition

☐

Petition to Convert to a
Provisional Application

☐

Power of Attorney, Revocation

☐

Change of Correspondence Address

☐

Terminal Disclaimer

☐

Request for Refund

☐

CD, Number of CD(s) _____

☐

Landscape Table on CD

☐

After Allowance Communication to TC

☐

Appeal Communication to Board
of Appeals and Interferences

☐

Appeal Communication to TC
(Appeal Notice, Brief, Reply Brief)

☐

Proprietary Information

☐

Status Letter

☐

Other Enclosure(s) (please identify
below):

Request for Reconsideration and return
postcard.

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

Kaplan Gilman Gibson & Dernier LLP (Customer No. 27538)

Signature

Printed name

Joseph B. Letch

Date

September 22, 2006

Reg. No.

26,936

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September 22, 2006

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Samuel Sergio Tenenbaum

Application No.: 09/922,232

Filed: August 3, 2001

For: COMPUTER ADVERTISING METHOD
AND SYSTEM

Group Art Unit: 3622

Examiner: Jeffrey D. Carlson

Attorney Docket No.: 691/2

Mail Stop: AF

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

It is respectfully requested that the Examiner reconsider the final rejection issued in the above-referenced patent application on March 8, 2006 and allow all of the claims as presently constituted. Grounds supporting this action are presented below.

Certificate of Mailing

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Signed

Paula M. Halsey

Print Name: Paula M. Halsey